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| **FILM DEVICE** | **WHERE? DESCROBE** | **HOW IS IT PERSUASIVE?** |
| Lighting | It starts off in a dark basement because he’s sad but it gets happy when he remembers the way his life used to be. It’s light and happy at the start because the baby has a perfect life. Then the baby starts training and it gets darker and later in the day. | It shows you the emotions that the baby is feeling and it shows how happy the father is. After he gets the razor their lives change and it uses humour to show you that the razor is great. |
| Costume | The costumes are just the everyday things that a mother, father and baby would wear. | It shows that they are just a normal family. They have normal values and suffer from normal problems at home. |
| Editing/camera | The camera usually stays close up on the baby or on the dad. | This gives you a clear view of their emotions. |
| Sound | The music starts happy and joyful and then gets more upbeat and angry. | It shows that the baby is happy and is joyful and his life is good. Then it gets dark and angry to show that the babies upset and angry. |
| Setting | The setting is in a home and in the bathroom. Some is outside where the baby is working on its fighting the skill. The only other place is in his room when he is learning to fight. | This is to show that you can do this at home and it’s not hard to shave your face with a razor. It also shows the place the baby is practising. |